DIEGO VELAZQUEZ

MULTIDISCIPLINARY DESIGNER AND MARKETER

Mountain View, CA | 209 206 3941 | diego_velazquez@icloud.com | www.diegovelazquezdesign.com

EXPERIENCE

Castilleja 2016–PRESENT
Assistant Director of Marketing & Communications
Castilleja School
Lead the design and management of all digital and print initiatives including Communications and Marketing for all school-wide programs. Main liaison for school re-branding, web presence, and community engagement communications

Castilleja 2015–2016
Operations and Communications Coordinator
Castilleja School
Department's Communications, Marketing, and Visual Identity, Programs' Logistics, Print/Web Promotions Design, Community Engagement, Brand Identity

Sonora High 2012–2015
Web Coordinator - Sonora High School District
Print/Web Design, Content Management, Program Promotion/Marketing, and Photography

TD Ameritrade 2003–2012
Operations Manager - TD Ameritrade
Managed a department of 25 associates. Expertise in driving efficiency, productivity through evaluation and implementation of process improvements. Lead team to support achievement of overall corporate goals and objectives

California Gold 2001–2003
Professional Soccer Player - California Gold
Midfielder

EDUCATION

Anticipated graduation - October 2017
Southern New Hampshire University
Manchester, NH
B.A. IN GRAPHIC DESIGN & MEDIA ARTS WITH A MINOR IN MARKETING

1999-2001
San Francisco Community College
San Francisco, CA

1993-1998
Brigadier General Stanislao Lopez
Rosario, ARGENTINA
HIGH SCHOOL BACHELORS IN COMPUTER SCIENCE

PROFESSIONAL SKILLS

- Communication
- Teamwork
- Creativity
- Analytical Thinking
- Management
- Problem-Solving
- Processes
- Organization

ABOUT ME

Marketer & Multidisciplinary Designer currently based in the Silicon Valley area in California. My disciplines include Brand Strategy, Brand Identity, Marketing Research, Marketing Strategy and Implementation, Concept Work & Development, Visual Design, Visual Communication, Photography, Web & Print Design. I emphasize my work on simplicity, uniqueness, efficiency and delivering a polished and effective final product. I am constantly pursuing new opportunities for personal development and learning new skills. I strive to be the very best in everything I do. I am a strong believer that with hard work and dedication anyone is capable of achieving anything. I am currently finishing my BA in Graphic Design with a minor in Marketing from Southern New Hampshire University, on schedule to graduate in October 2017. I seek a full-time position in Marketing/Graphic Design that will combine all of my passions and strengths under a hard working and challenging environment that will also provide stability and an opportunity for growth.

SOFTWARE SKILLS

Creative Cloud	Mac	Windows	Google
90%	95%	95%	95%

Illustrator	InDesign	Photoshop	Lightroom
90%	90%	85%	80%

LANGUAGES

English

Spanish

INTERESTS

Soccer | Photography | Drawing | Cars/RC

Be Expressive . Become Impressive